



## YMCA Northumberland

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[www.ymcanrt.org](http://www.ymcanrt.org)

### MEDIA RELEASE

For Immediate Release – January 29, 2024

## OPERATION RED NOSE MAKES AN IMPACT THIS HOLIDAY SEASON

Cobourg, ON – YMCA Northumberland partnered with Cobourg, Port Hope and Ontario Provincial Police Services to reduce the incidence of impaired driving by offering Operation Red Nose Northumberland to our communities throughout the 2023 holiday season.

Operation Red Nose Northumberland provided free rides home, with generous support from sponsors, to ensure everyone in the community arrived home safely. In total, 115 volunteers provided 113 rides and drove 3,248 km across Northumberland County. Thanks to the contributions of sponsors and donors, \$22,765 was raised, which will be used to provide access to YMCA programs and services to hundreds of individuals in Northumberland.

“We are very pleased to report another successful Operation Red Nose Northumberland,” says Eunice Kirkpatrick, Chief Executive Officer, YMCA Northumberland. “Our dedicated volunteers contributed 740 hours over nine nights of operation in November and December, ensuring that both drivers and vehicles got home safely. YMCA Northumberland is pleased to have partnered with the Cobourg, Port Hope and Ontario Provincial Police Services, our Community Partners, sponsors and volunteers to collectively build stronger, healthier and safer communities throughout Northumberland.”

“Each holiday season, police services across Ontario encourage sober driving and work to ensure communities are free of impaired drivers. There is no excuse for driving impaired. YMCA Northumberland and its dedicated volunteers reinforce this message and amplify safe road efforts by providing a safe and reliable ride home through Operation Red Nose. ORN helped keep our roads safe once again this year. Thank you to the YMCA staff and volunteers for their continued commitment to building safe, healthy, and inclusive communities.”- Chief Paul VandeGraaf, Cobourg Police Service

Operation Red Nose was made possible by the support of community partners and sponsors. Our Co-Chairs this year were Thomas Buick GMC and JJs Steak and Burgers.

Our other sponsors were Realty Executives Pentel Ltd. Brokerage, Behan Construction, SABIC, Protoplast, Cobourg Nissan, Finlay Construction, Vandermeer Toyota, Lauria Auto Group, SMM Law, LINMAC, Liuna Local 183, Quantrill Chevrolet Buick GMC Cadillac, Lions Club Cobourg, Custom Plastic, Lakeland Multitrade, Jeffery Gibbons, RBC Dominion Securities Inc., Tony Pulla, Re/Max and My Broadcasting Corporation.

Also, special thanks to our food and gift sponsors: JJs Steak and Burgers, The Mill Restaurant and Pub, Olympus Burger, Northumberland Food 4 All, Cucina Urbana, Papa’s Pizza Land, Arthur’s Pub, Millstone Bakery, Derek Blackadder with Taste of Agra, and The Ale House.

2023 Red Nose Stats	
Total amount raised	\$22,765
Number of volunteers	115
Rides offered	113
Kilometers driven	3,248

The program runs across Canada every November and December. Visit [ymcanrt.org/orn](http://ymcanrt.org/orn) to learn more.

For more information, please contact:

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### ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.



# Co-Chairs



BUICK

GMC

# Community Partners / Sponsors



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