

Operation Red Nose Wraps Up Another Successful Season in Northumberland County

Cobourg, ON — Operation Red Nose has concluded its **9th year** of keeping Northumberland County roads safe during the holiday season, and it's all thanks to the extraordinary dedication of our volunteers and the generosity of our community.

This year's campaign was a tremendous success, with hundreds of calls answered and over **2,500 kilometers** driven throughout the season to ensure friends, families, and neighbors arrived home safely. On New Year's Eve alone, our incredible volunteers clocked more than **500 kilometers** as they drove dozens of vehicles and passengers safely to their destinations, helping everyone ring in 2025 without worry.

When a last-minute shortage of volunteers on New Year's Eve arose, we turned to our community with an urgent call for help via social media and local radio—and the response was great! Volunteers stepped forward, embodying the true spirit of community and making it possible to deliver another safe and successful night.

"This program thrives because of the people behind it—our volunteers and sponsors are the heart of Operation Red Nose," said Eunice Kirkpatrick, President & CEO, YMCA Northumberland. "Their dedication and support ensures we can keep Northumberland County roads safer during the holiday season."

Special Thanks

We extend thanks and appreciation to a large group of enthusiastic volunteers. We had well over 50 people give their time and energy to our efforts.

We extend our deepest gratitude to our sponsors: [Avanessy Giordano LLP](#), [MBC Media \(93.3 myFM, Classic Rock 107.9, Oldies 100.9\)](#), [LIUNA! Local 183](#), [Protoplast Inc](#), [Cobourg Lions Club](#), [SABIC Corporate](#), [Cameco Ontario](#), [Part-Time CFO Services LLP](#), [Behan Construction Ltd.](#), [Quantrill Chevrolet Buick GMC Cadillac](#), [Custom Plastics International Ltd.](#), [Finlay Construction](#), and [Lauria Auto Group](#) for their unwavering support.

We would also like to acknowledge the generous businesses who donated meals and snacks to keep our volunteers energized throughout each shift: Millstone Bakery, Arthurs Pub, Papa's Pizza, Cucina Urbana, Foodland and Ketch's Korner.

Operation Red Nose has been an integral part of Northumberland County for nearly a decade, promoting road safety and saving lives one ride at a time. Within that time, we have driven home over 4,000 people safely. As we look back on nine incredible years, we are filled with pride and gratitude for everyone who has contributed to this program's success.

From all of us at Operation Red Nose and YMCA Northumberland, thank you for making this another memorable season. Here's to a safe and happy 2025!

For more information, please contact:

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ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.