

Encore at the Midway: More Than Just a Movie Night — A Community Celebration with a Purpose

COBOURG, ON – 07/29/25 — YMCA Northumberland is inviting the community to come together one last time at the historic Midway Drive-In for Encore at the Midway, a two-night Farewell Fundraiser on September 5 and 6 — featuring live entertainment, popcorn, food trucks, and a blockbuster double-feature each night chosen by over 750 community votes.

Tickets are \$125 per carload per night — for up to eight people — making this a chance to share an unforgettable experience together with family and friends. The price includes general admission for all passengers, live pre-show entertainment, free popcorn, and a charitable donation receipt. Plus, bringing this cherished venue back to life after its closure requires extra resources reflected in the price. But most importantly, every ticket helps change a young person's future.

"This event is more than two nights at the movies — it's a weekend community celebration of the past AND an investment in the future," says Eunice Kirkpatrick, President & CEO, YMCA Northumberland. *"We know people love the Midway — so do we. This is our way of giving it the send-off it deserves while turning that love into life-changing support for local teens. What's more, our carload pricing is intentional,"* explained Eunice. *"It encourages families and friends to come together to fill their cars, helps maximize attendance since fuller vehicles means more people can come, despite limited car spots and it streamlines the event, reducing costs so more of the ticket dollars go directly to support our youth at risk."*

The Movie Lineup, Chosen by the Community:

Friday, September 5

 *The Jungle Book* (1964) at 8:00 p.m. |  *Grease* (1978) at 10:30 p.m.

Saturday, September 6

 *The Lion King* (1994) at 8:00 p.m. |  *Pirates of the Caribbean* (2003) at 10:30 p.m.

In addition to the films, each night will feature live local bands (including local favourites, Garage Dogs), popcorn for each person, kids' activities like Touch a Truck, food trucks, and a halftime show too — creating a true festival atmosphere.

All proceeds from Encore at the Midway benefit *Back on Track*, YMCA Northumberland's transformative program for youth ages 12–17 who are facing a school suspension set back. Since 2021, the program has helped students in partnership with eight area schools and two local school boards, providing individualized plans, skill development, and close family and school engagement to turn moments of crisis into opportunities for growth, empowering at-risk youth to reclaim their future.

"When my daughter was suspended, we both felt lost. But what started as punishment became a phenomenal opportunity," shared one grateful parent. *"By the end of her suspension, she returned to school happier, stronger, and more self-assured than I had seen her in a very long time. For our family, this program was a lifeline."*

With only 400 car spots available each night, tickets are expected to sell quickly. Tickets are on sale now at ymcanrt.org/encore.

Special thanks to presenting sponsors Bin-it and Cut-it Ltd., Northumberland Rotary Clubs, the Cobourg Lions Club, and media sponsors 93.3 myFM and Classic Rock 107.9 for making this event possible.

For more information, please contact:

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ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.