YMCA Northumberland



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MEDIA RELEASE

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Turkey Trot Unites Community for a Record-Breaking Day of Fun and Fundraising at YMCA

COBOURG, ON – Thanksgiving morning was off to a flying start at YMCA Northumberland as the 14th annual Turkey Trot brought together families, fitness lovers, and community champions for a festive celebration of movement and giving back. With Gobble Wobbles, Wing Dings, and the 2.5/5 km Gobbler run/walk weaving through the scenic Cobourg Conservation Area, participants of all ages turned out in record numbers to support a great cause.

"There's no better way to kick off Thanksgiving," said event organizer Rod Simpson. "You get outside, get active, connect with the community, and all before the turkey's even out of the oven. It's a fun and meaningful tradition that keeps growing every year."

This year's trot raised an impressive \$11,000 for the YMCA Strong Communities Campaign, which funds life-changing programs like Swim to Survive, Mothers of Newborns, and Back on Track for at-risk youth. The campaign also ensures financial assistance is available to those who need it most, so everyone in Northumberland can access the YMCA's transformational services.

"We're truly inspired by the enthusiasm of our community and by Rod Simpson for putting on such a great event, year after year," said Eunice Kirkpatrick, President and CEO of YMCA Northumberland. "Every dollar raised through the Turkey Trot helps create more opportunities for people to thrive—whether it's learning to swim, getting back on their feet, or finding a welcoming place to belong."

YMCA Northumberland extends heartfelt thanks to all the participants, volunteers, and staff who made the event possible—as well as to the amazing local sponsors whose generosity helped make the Turkey Trot such a success: Canada Cares, New Balance, Runner's Life, Sabic, Boyer Cobourg, Cameco, Behan Construction, COSIC, Royal Service Real Estate Kathran Helps, Canada Candy Company, Boston Pizza Cobourg, Arthur's Pub, Rainbow Cinemas, Burnham Family Farm Market, The Mill Restaurant Golf Course Events, Costco Wholesale, Rona, Baltimore Valley Garden Centre, Play it Again Sports Cobourg, Dairy Queen Cobourg, Northshore Lanes, Spark Smart Toys for Cool Kids, All Creatures Cobourg, and The Kawartha Dairy Company.

With another successful Turkey Trot in the books, we can't wait to welcome even more participants next year in support of a stronger, healthier community. To view some photo highlights, click here.

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ABOUT YMCA NORTHUMBERLAND

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.