

CELEBRATING 10 years of getting you home safely in Northumberland County.



Operation
Red Nose



Operation Red Nose is a nationwide program dedicated to reducing impaired driving and saving lives. It is a donate-what-you-can, confidential, volunteer-driven service offered to any individual who has been drinking or who simply does not feel fit to drive their vehicle home. **The service is provided thanks to generous volunteers and sponsors - like you!**

Since 2015, we have:

RELIED ON
1000+
VOLUNTEERS

As each volunteer spends approximately 5 hours, that adds up to over two hundred 24-hour days!



GIVEN
1,700
SAFE RIDES

With an average of 2.5 people driven per ride, that means we have driven over 4,250 people home safely!



DRIVEN
49,700 km
ACROSS
NORTHUMBERLAND

That's comparable to driving the breath of Canada, between Victoria, BC to St. John, NL almost 7 times!



RAISED
\$250,000
TO CHANGE LIVES

These funds are used to remove barriers to life-changing YMCA programs for children, youth, adults, and seniors, including camps, swim lessons, programs for newborns and at risk youth.

All while improving the safety of the roads throughout Northumberland.

COMMUNICATIONS RUN NOV. 1 TO DEC. 31

RUDOLPH SPONSOR (CO-CHAIR) \$3250 (1 SOLD, 1 AVAILABLE)

- Add your voice to our radio/video ORN programming.
- Recognition as Co-Chair on all materials including:
 - Signage at 3 YMCA centres
 - Social media
 - Paid Digital ads
 - Radio ads
 - Email communications
 - Website
 - Media Release
 - Annual Report
- Logo on branded coasters distributed throughout community.
- Attend a radio interview during the campaign.
- Opportunity to provide a Drive Team as a Team building exercise.

SLEIGH SPONSOR \$2250 (5 AVAILABLE)

- Recognition as Sponsor with a larger logo within:
 - Signage at 3 YMCA centres
 - Social media
 - Email communications
 - Website
 - Media Release
 - Annual Report
- Social Media Video spot
- Opportunity to provide a Drive Team as a Team building exercise.

GIFT SPONSOR \$550 (2 SOLD, 8 AVAILABLE)

- Recognition as Sponsor with small sized logo within:
 - Signage at 3 YMCA centres
 - Social media
 - Website
 - Media Release
 - Annual Report

HOLIDAY HELPER SPONSOR \$1200 (2 SOLD, 8 AVAILABLE)

- Recognition as Sponsor with a medium sized logo within:
 - Signage at 3 YMCA centres
 - Social media
 - Email communications
 - Website
 - Media Release
 - Annual Report

FUEL SPONSOR \$800 (1 SOLD)

- This is an opportunity to give back to our volunteers
- Recognition as Sponsor with a medium sized logo within:
 - Signage at 3 YMCA centres
 - Social media
 - Email communications
 - Website
 - Media Release
 - Annual Report

SOLD OUT!



READY TO JOIN US AS A SPONSOR?



613-661-9508



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SCAN FOR
DETAILS



Accredited
IMAGINE CANADA