

## **Valentine's Day Fundraiser: Pre-order cookies & a cuddly keepsake to support the YMCA Strong Communities Campaign**

Cobourg, ON – YMCA Northumberland is thrilled to announce their continued partnership with Roda's Kitchen of Cobourg to offer beautiful handmade shortbread cookies as part of a Valentine's Day fundraiser supporting the Strong Communities Campaign for 2026. A sweet YMCA Shine On Bear, perfect to delight all ages, is also being sold as part of the fundraiser.

These delicious treats and cute bear are available to pre-order as of January 22, 2026. Both are great gifts that give back while you get your Valentine's shopping done early. Each purchase supports YMCA Northumberland's vital initiatives which help provide essential programs and services to individuals and families across our region.

"Valentine's Day is about connection and care," said Eunice Kirkpatrick, President & CEO, YMCA Northumberland. "By purchasing a cookie or teddy bear, our community can share a small gesture of love that makes a meaningful difference for many people throughout Northumberland county."

### **Valentine's Day Fundraiser Details**

- Pre-Order Cookie Boxes for \$25/box of five (5) individually wrapped shortbread cookies\*
- Pre-Order YMCA Shine On Bear for \$20/bear
- How to Pre-Order: Place pre-orders at Membership Services at any YMCA Northumberland location or online at <https://ymcanrt.org/valentines-fundraiser>
- Pre-Order Deadline: February 6, 2026.
- Pick-Up Dates: February 12 to 14, 2026, at YMCA locations in Brighton, Campbellford, and Cobourg.

Each cookie box features 5 one-of-a-kind heart-shaped shortbread cookies, crafted by Roda's Kitchen using simple, quality ingredients and a lot of love. They are a delightful addition to any Valentine's celebration.

New for 2026 – YMCA Northumberland is also offering the YMCA Shine On Bear for \$20. This adorable bear from Soft Stuff Creations Inc., Surrey, B.C. will spread cheer and smiles on Valentine's Day and can be a solo gift or a lovely companion to the cookies.

By participating in this fundraiser, you're not just enjoying a sweet treat or a cuddly keepsake—you're helping to strengthen YMCA Northumberland's charitable efforts that make a meaningful difference in the lives of local individuals and families by providing access to the programs and resources that help everyone thrive.

Don't miss out. Pre-order today and share the love with your community.

**\*Cookie Ingredients:** Flour, butter, brown sugar, icing sugar, meringue powder, food dye.  
Contains: Wheat, egg, Note: Not made in a nut-free facility.

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For more information, please contact:

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### **ABOUT YMCA NORTHUMBERLAND**

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps ignite the potential of countless children, teens, adults, and seniors in the community. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.