

## **YMCA Northumberland happy after McHappy Day as Community Spirit Shines!**

COBOURG, ON | May 11, 2026 – On Wednesday, May 6, residents across Northumberland County showed overwhelming generosity as [YMCA Northumberland](http://www.ymcanrt.org) partnered with Lisa Wilson, owner/operator of McDonald's® Cobourg and Port Hope and Joe Nardi owner/operator of McDonald's® Brighton and Campbellford for the annual McHappy Day® celebrations. Today, the YMCA is thrilled to announce that the event raised over \$21,250 to support local children and youth infrastructure as well as camp programming initiatives.

Thanks to our enthusiastic team of staff, volunteers and very generous community, hundreds of donations were collected and hundreds of items were sold in support of McHappy Day at participating McDonald's locations in Port Hope, Cobourg, Brighton, and Campbellford; \$16,125 was raised in Cobourg and Port Hope combined and \$5,227 was raised in Campbellford and Brighton combined, bringing the total to over \$21,250 available to serve local children and families.

In addition to YMCA Northumberland's projects, McHappy Day also supports Ronald McDonald House Charities, which helps keep over 26,000 families each year close to their sick children being treated at nearby hospitals.

"The energy at the restaurants on Wednesday was electric," says Eunice Kirkpatrick, President & CEO, YMCA Northumberland. "We are so grateful to the local McDonald's owner-operators and our community members. To see so many come together in such a tangible way demonstrates the shared belief that every child deserves a chance to shine. These funds are not just numbers; they represent new opportunities for our kids to build confidence and connection in safe, exciting outdoor spaces."

As the 2026 local partner, YMCA Northumberland will direct its portion of the funds raised towards:

- New outdoor climbing tower at the Cobourg Y
- New outdoor pavilion in Campbellford Y
- Expanded youth programming and day trips at the Brighton Y Camps

Throughout the day, YMCA staff, volunteers, and local dignitaries joined McDonald's crews to greet customers, bring out the enthusiasm, share the cause and ask for donations.

"Surpassing the \$21,000 mark is an outstanding achievement that speaks to the heart of Northumberland County," says Zoey Read, Manager Philanthropy, YMCA Northumberland. "This partnership with our local McDonald's owner-operators allows us to fast-track vital projects, like the new climbing tower and the Campbellford pavilion, ensuring that our infrastructure keeps pace with the needs of the families we serve and supports our mission to help every child in Northumberland County learn, grow, and thrive."

YMCA Northumberland extends its deepest gratitude to the restaurant teams, the dedicated volunteers, and every community member who purchased a meal or made a donation to make this "McHappy" success possible.

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For more information, please contact:

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### **ABOUT YMCA NORTHUMBERLAND**

As a charity, YMCA Northumberland provides vital community services that have a positive impact on pressing social issues—from chronic disease to unemployment, social isolation, poverty, inequality and more. The Strong Community Campaign helps countless children, teens, adults, and seniors in the community to shine. YMCA Canada is one of the longest standing and largest charities nationally, with a presence in Canada since 1851 and now serving more than 2.1 million people annually across 1,700 program locations.